تقييم تطبيق التقنيات الحديثة لتحسين الإنتاجية

الشركة العامة للصناعات الجلدية

زهرة عبد محمد الشمري

الجامعة المستنصرية/كلية الإدارة والاقتصاد

Abstract

The productivity of the subject is given great attention on both at the level of theoretical and applied studies. And expresses productivity outputs to inputs. Has focused on the idea of basic research addressed to the modern technologies to improve productivity, since many of the means to improve productivity in application in manufacturing companies that depend heavily and directly on the stability of inputs or reducing (of raw materials, wages, energy, and expenses) with increased output or stable. But that as a result of developments in technology design and production technology and techniques of product development and others have provided techniques to improve productivity and have a direct and indirect inputs, outputs and contribute to increased productivity and techniques include technology, labor, materials, process, product, and management. The research aims to provide a checklist can be applied to industrial companies and help managers to know the extent of application of techniques to improve productivity. To make the applied research factory has been selected number (7) in the General Company for Leather Industries as a sample search. The research to several conclusions, including: that many of the techniques subsidiary among the techniques the six to improve productivity in application partly in the factory number (7) for rehabilitation of the according to the quality management system ISO 9001. The research was presented several recommendations including: that the company management and factory management to develop targets and a plan to improve productivity and to continue the application of techniques to improve productivity, as well as the application of measures of productivity.