Abstract:

As the world markets are expanding and the products and services among various markets are transferring fast, the completion increased to make the work reality more complicated and presence and lasting of the organization were subject to performance level and capability to find a status in the market through offering what persuades customs and meets their needs of high quality products and services. Therefore, the organizations were devoted to substitute the traditional administrative techniques with other modern ones which are going to be helpful for distinction and transferring from regular performance to a high quality one. Thus, the high performance of the organization and its techniques of measuring performance have got the same importance. The organizations launched to measure their performance periodically because of its importance to identify the powerful and weak spots in the organization's performance. Consequently, the organization would be able to assess the powerful spots to outburst upward and come over the weak spots. Accordingly, the establishing of high performance organizations and measuring their performance have got a great importance by researchers and theorists in management science through submitting important researches and studies in this field which this research is a part of them.