The basic purpose which must be realized in managing the company is to protect its interest against the tyranny of the managers in whose hands the authority of the administration is focused. That takes place through imposing professional commitments imposed by their natural administrative activities inside the trading establishment. This interest about which different opinions are said is it the interest of the contributors or the project? Perhaps the development of the concepts and the modern techniques in management specially after consolidating the principles of corporate governance. This contributed to crystallizing the idea that basic role of the management in the companies is to realize the general interest of the company.